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in Mumbai

Transworld-ites worldover
celebrated yoga day

TRANSFORMATION IN MOTION™

Powered by a legacy of over forty years and fuelled by an ambitious outlook for the future, we are constantly redefining the logistics industry through innovative and integrated global logistics solutions that elevate both business and life.

Inspired by this focus, we are proud to debut our new identity. It is a symbol of our commitment to intuitively pursue fresh ideas, from ingenious technology to intelligent investments, always staying true to our essence of delivering prosperity.

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Editorial

Dear Readers,

As the Group celebrates its 40 years anniversary, the legacy of the Transworld family continues by ensuring the strength of commitment of each family member to core values of the organization. The Transworld family paid homage to the vision and values of its Founder Shri R.Sivaswamy by marking again one of the important events of the year, celebrating Founder's Day with 29th Annual Valli & Sivaswamy Memorial Concert on 20th July 2018 at Mumbai.

The grand and melodious Indian traditional musical event, celebrating four decades of existence of Transworld Group happened to be a memorable evening for the the entire shipping fraternity in India. Presented by the legendary Ghatam Vidwan Shri Vikku Vinayakram and his disciples, featuring Shri Shankar Mahadevan, as the guest artist of the evening.

On this memorable occasion, Transworld Group Chairman, Mr Ramesh S.Ramakrishnan, unveiled the new identity of the Group and announced its transformational journey. He welcomed the gracious audience and extending his heartfelt gratitude for their immense support extended to the Transworld Group.

The Chairman unveiled Transworld Group's new identity with the visionary statement 'Transformation In Motion'. In his inspiring speech, he highlighted "This evening is a tribute to the vision of my father, Late Shri R.Sivaswamy, who founded the company over forty years ago and also a celebration of the nurturing bonds and successes that we have collectively achieved to build Transworld Group into a leading global logistics and shipping organization. Transworld is a group of companies that is that is rooted in traditions but is driven by the promise of tomorrow. We don't just see ourselves in the business of logistics and shipping. We are aligned to a higher purpose of 'Delivering Prosperity' to all the corporate constituents that we engage with."

The Chairman expressed his heartfelt gratitude for the continued support of the trade, customers and well-wishers to Transworld on its new journey of transformation. "Even as we move forward, we continue to remain committed to our values of customer centrality, integrity, transparency, respect, excellence amongst others", he emphasized.

The launch of the most awaited book "The Game of Change" authored by Mrs Geeta Ramakrishnan, Director, Human Capital Management of Transworld Group took the audience by pleasant surprise. The first copy of the book was presented to Hon'ble Justice Shri K.R. Shriram, Shri Vikku Vinayakaram, Shri Hariharan and Shri Shankar Mahadevan. The author shared few interesting insights on the book and highlighted that this book would inspire the readers to reflect on the art of change, offering easy to use techniques to help implement the desired change in the areas of life.

For the Team Transworld, it is pertinent to recall the commitment that we took during the beginning of the year. As key team members, each one of Transworld Family must play our part with full diligence in implementing the Group's strategy, thereby ensuring sustenance and growth of 'One Transworld' theme. Our visionary 'One Transworld' strategy gave outlines to every member of Transworld family about our Group's strategic plans for the future, specifying the business verticals we will focus on a short, medium and long-term horizon. The event was a clear demonstration of One Transworld, all business units and Transworld-ites working together in unison, making the initiatives of the Group, a grand success as usual, all the times.

Let us all commit ourselves to 'One Transworld' mission which would certainly lead us to greater heights.

Let us continue to focus on our mission to work in unison, as a strong, motivated 'One Transworld' team to ensure that we conquer the challenges by creating new opportunities, together.

Best Regards,

B. Mannan

Editorial Team:

Ritesh S. Ramakrishnan, B. Mannan, K. B. Balmurali, Manisha Mishra, Amit Powar & Shipra Saxena.

All your valuable suggestions and contributions for Transview to be sent to: transview@transworld.com

Transformation in Motion



Dear Colleagues,

It gives me an immense pleasure to share that the Transworld Group, unveiled its new identity, with the statement "TRANSFORMATION IN MOTION". It is a tribute to the vision of my father, Late Shri R.Sivaswamy, who founded the company over forty years ago and a celebration of the nurturing bonds and successes that we have collectively achieved to build Transworld Group into a leading global logistics and shipping organization. Transworld Group is rooted in traditions but is driven by the promise of tomorrow. We don't just see ourselves in the business of logistics and shipping, we are aligned to a higher purpose of 'Delivering Prosperity' to all the corporate constituents that we engage with.

Change with evolution, agility and tenacity to handle dynamic situations is Transformation. Change is the stimulant for growth. Where there is no transformation, there is stagnancy. Our new positioning statement -

'Transformation in Motion' is reflective of this philosophy. This new identity demonstrates our heritage and our unified approach to shape our future stories of success, a renewed spirit that galvanizes the group to set new milestones and pioneer change.

One Transworld represents a complete array of services from vessel owning, liner, coastal, ship management, freight forwarding, warehousing, transportation and cold chain - covering the entire gamut of logistics solutions from the first to last mile. As we strengthen our capabilities to become even more efficient, our digital platform that is being developed with Oracle will provide a paradigm shift in the way business is done, in the logistics industry through seamless transaction management and provide real time information to our valued customers. Our Corporate Responsibility initiatives that have been launched globally, primarily focus on Marine Environment, Health, Food & Water Security, Gender Equity & Inclusion, Education, Arts and Civic Engagement, in a sustainable and inclusive manner. We have tied up with various Governments and NGOs apart from the involvement of our Transworld-ites in these initiatives. Our people are our pillars and it is their efforts and dedication that makes Transworld what it is.

Even as we move forward, we continue to remain committed to our values of customer centrality, integrity, transparency, respect and excellence amongst others.

I express my heartfelt gratitude to all our customers and associates for their support and goodwill, which enabled us to achieve four decades of growth, accomplishments and market leadership. This has also been possible because of the unstinted and dedicated efforts of all the Transworld-ites of ONE TRANSWORLD.

I urge for the continued support of the trade, customers and well-wishers to Transworld Group on its new journey of transformation.

Thank you.

Best Regards,

Ramesh S. Ramakrishnan
Chairman

Book Launch: The Game of Change by Mrs Geeta Ramakrishnan

“The Game of Change” authored by Mrs Geeta Ramakrishnan - Director, Human Capital Management, Transworld Group was launched in Mumbai on 20th July 2018. The first copy of the book was presented to Hon’ble Justice Shri K.R. Shriram, Shri Vikku Vinayakaram, Shri Hariharan and Shri Shankar Mahadevan. Sharing few insights on the book, Mrs Geeta highlighted that this book will inspire the readers to reflect on the art of change, offering easy to use techniques to help implement the desired change in the areas of life.

About the Book – The Game of Change

This book is for all the amazing women out there, in their capacity as daughters, mothers, office-goers, business owners, home keepers, dreamers and achievers. It is also for all the wonderful men who get to interact with these amazing women.

Juggling of multiple rolls is hard work that exhausts people and stress seems to be a norm of life. It makes it hard to come out of this repetitive pattern, making people live in anxiety and fear. It is tiresome and reflects on one’s moods, immune system and health. This book ruminates on people’s assumptions, oscillating between rational and emotional silos, bringing the reader towards the critical breakthrough that can change the trajectory of their life. The book contains easy to use scientifically researched formula to enable the change. The author uses her ‘I am not perfect’ mantra to get more from life, which gives an opportunity to change efficiently and effectively into a happier person.



MV SSL Krishna

Transworld Group acquired MV Suffolk Trader - since renamed MV SSL KRISHNA on 19th June 2018, at 2030hrs. Singapore Local Time (1230hrs. GMT). MV SSL KRISHNA is the 24th addition to the fleet of the Group.



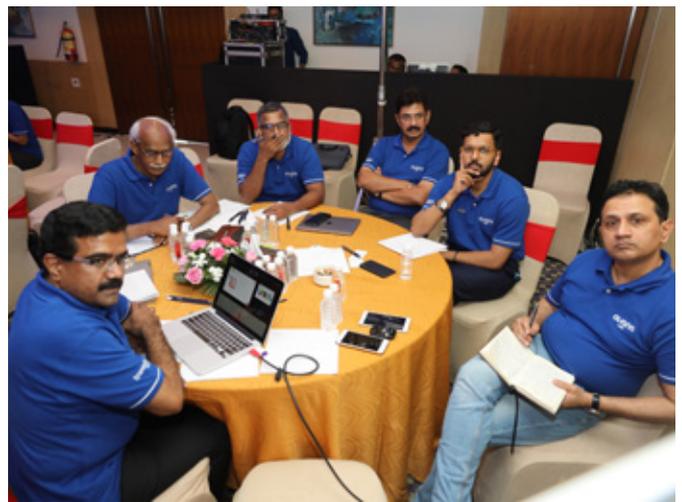
The Indian Classical Forum

Spreading the magic of Indian Classical art forms, Transworld Group sponsored The Indian Classical Forum on 10th, 11th & 12th May at DUCTAC, Mall of the Emirates, Dubai. The three-day forum showcased the greatest music maestros and artists of India including Shri Hariharan, Smt Bombay Jayashri, Shri Sanjay Subramanyan, Shri P.Unnikrishnan, Smt Ranjani and Smt Gayatri.



Avana Global Partner's Meet in Mumbai

The Partner's meet of Avana Global FZCO was organized on 19th & 20th of July in Mumbai to share the vision of the company with its Network Partners. The meet was attended by Network Partners from the Middle East, Indian Sub-Continent, Far East and the Gulf. The team from Avana Global and Transworld Group oriented the members on Avana Line Business followed by interaction with different trade desks.



In Conversation with Captain V K Singh



Capt. V K Singh, Master Mariner by profession, has a sailing experience of 20 years – having worked in various capacities ranging from deck officer to six years of command experience. He has served on various types of merchant vessels sailing across the seas, calling on both Indian and foreign ports. Having called time on his sailing career, he joined the Transworld Group of Companies 22 years ago – where he has lent his expertise to various functions – mainly within the Shreyas Shipping and Logistics Ltd, overseeing vessel owning division, commercial and operations. In his time with the Group, he has played a significant role in the development of coastal feeder services as well as coastal domestic trade in India.

We took the opportunity to interact with the ever-knowledgeable Capt. V.K. Singh, an introvert by nature and a hard-core disciplinarian by choice. Here are some excerpts from this free-flowing chat, with a special message for the young professionals on how to build their careers.

It has been a long journey for me, with my experience spanning over four decades. I joined the Transworld Group 22 years ago, in 1996, as the 2nd innings of my career, and have been a part of the Transworld family ever since.

Coming from a village in Bihar, to have reached this level in my career – I am extremely thankful for all the opportunities that paved way for my success. To be where I am today, the main credit goes to my parents for the upbringing that gave me a strong foundation. I also owe a huge thanks to the management and superiors who groomed me and provided me with a platform for growth. Lastly, I could not be where I am today without the full cooperation and support of all my team members, who make my job so enriching.

Right from my youth, I was destined to be in the shipping industry and I made that conscious choice very early when I was studying in the boarding school.

I started sailing with Shipping Corporation of India in 1977 after completing my course in the training ship. Focused and aimed to achieve highest sailing position in merchant vessel, was among the first few of my batch to have successfully

completed all certificate of competency from Mercantile Marine Department and promoted to the rank of Master in SCI. I became the Master in 1989-90 and commanded ships for 6 years. In the long span of 20 years on board, I witnessed most of the challenges at sea – including a major fire on board!

After I finished my stint as a Mariner, I got inspired by my seniors, and joined Transworld shipping in 1996. After over two decades of sailing, it was a well thought decision for me to shift from sea to shore based shipping organization. In the beginning, it was not an easy shift from sea career to ashore, being different and challenging, but what helped me was my willingness to adapt to the new role, and dedication to work in various capacities and fields in this industry.

My strongest values are to take ownership & responsibility and working in a focused manner. This will also be my advice to all the youth and I recommend that they should internalize these values, start living with them. If they follow the right practices, they are sure to succeed in everything that they set their mind to.

Even for me, it was sticking to these core values, which got me the opportunity to be part of the team that was developing the strategy for coastal shipping goals of the company. The outcome of this new strategy saw Transworld Group adding many firsts to its list - including coastal shipping in India, coastal feeder, domestic cargos and domesticated containers, innovative coastal services. Today, I can proudly say that we are the pioneers of coastal container shipping in India and continue to be leader.

Innovative thinking is the mantra to keep pace with changing times. Change is the only constant and we must embrace it to ensure quality of services we deliver - as individuals, professionals or as a company. In today's fast changing times, my message to the young generation is to develop a sense of belonging and connect, not to get perturbed by small challenges at work. If you remain steadfast in your work, then the fruits of success will follow you without fail. In this long span of my career, I have never made a resume because wherever I worked, I created a circle of belonging! I urge the youth to also foster trust-based relationships and let your work do the talking. The results will truly amaze you!

Systematic living is the core of my functioning. At work, people know me as a tough task master, demanding strict work ethos. But behind this reserved personality, it is my family that drives me and those close to me know the immense importance of my family to me - I really cherish and value spending time with them.

Looking back at my career, both my personal and professional journeys have been wonderful and educating for me. Personally, my family is the bedrock of my support and at work I am grateful for the blessings I have received from our Chairman and other superiors, as well as the support I commanded from all the team and subordinates that has made me reach this position in my career!

Inspirational Leader Award

Transworld Group Chairman, Mr Ramesh S. Ramakrishnan was felicitated with Inspirational Leader Award by Republic TV Gulf at Indian Leadership Summit and Awards 2018 held on Sunday, 24th June 2018 in Dubai.

In the event, Shri Rajyavardhan Singh Rathore, Honorable Indian Minister of State for Youth Affair & Sports and Minister of State for Information & Broadcasting was the Chief Guest and H.E. Consul General of India in Dubai, Shri Vipul also attended the event.



Gold Mic Award

Mr Arun Raj from Transworld Qatar office won the 2nd Runner Up prize in the Gold Mic Award organized by Malayalam channel "Radio Suno". He was selected among 70+ candidates and after various rounds of competition, he reached top 5 finalists and in the final round held on 27th April 2018, he got the 2nd Runner-Up position. He is also selected to give his voice for the title song of "RADIO SUNO".



CIO 200 Master Award

We congratulate Mr Prabhakar Posam, Chief Information Officer - Transworld Group, on winning CIO 200 Master Award bestowed by Enterprise Channels MEA.



India Maritime Awards

Shreyas Shipping and Logistics, Avana Logistek and Avana Global were awarded at one of the leading and popular Awards show for Shipping and Logistics Industry at "INDIA MARITIME AWARDS" held in Mumbai on 22nd June 2018.

The Awards are:

Winner of Coastal Service Operator of the year: Shreyas Shipping and Logistics Ltd.

Winner of NVOCC of the Year Coastal Cargo: Avana Logistek Ltd.

Winner of NVOCC of the Year-GP: Avana Global FZCO

In the ceremony, Mr Ritesh Ramakrishnan, Joint Managing Director, Transworld Group was awarded "Face of the Future".



Harmony India

On 21st Jul 2018, in Mumbai Harmony 2018, the annual staff party was celebrated with enthusiasm. Long serving Transworld-ites were honoured for their long standing commitment and service to the organization. Various cultural functions were performed by Transworld-ites and their family members.



29th Annual Valli & Sivaswamy Memorial Concert

Transworld Group on the 20th July 2018, organized the 29th Annual Valli and Sivaswamy memorial concert at Trident, Nariman Point, Mumbai. The Grand Musical evening celebrating four decades of existence was a musical confluence of traditional and contemporary music featuring Grammy Awardee Ghatam Vidwan Shri Vikku Vinayakram along with his group of prodigious percussionists. The guest artist for the evening, Shri Shankar Mahadevan enthralled the audience with his hallmark vocals.

The trade gathering was well attended by stalwarts from maritime & logistics industry, and distinguished dignitaries from the various industries. The new corporate identity for the Transworld Group was also unveiled by the Chairman on this occasion as a reflection of the transformative journey towards new and higher summits.



Employee Wellness Program

An Employee Wellness Session was conducted for all the Transworld-ites in Dubai on 28th June 2018, in association with Union Insurance and Aster Hospital.

Medical professionals from Aster Hospital conducted the Wellness Session successfully. The event started with a very informative presentation on Healthy Heart and Lifestyle followed by the basic BMI, Blood pressure, Blood Sugar & Cholesterol check-up for all the participants.



Corporate Team Building

A theme based Team Building activity was organized for the Dubai Corporate Office Team on 13th May 2018 at Tee & Putt, Mini Golf Dubai. The activities conducted challenged the team members to solve tasks at hand and in the process learn vital skills necessary for a good team. Overall it was a very entertaining and fun learning session.



Team Building Activity

A Team Building activity was conducted for the Customer Service & Sales Cluster at our Dubai office on 22nd July 2018 in partnership with DANS Middle East.

The engaging workshop fulfilled the objective of building trust to work collaboratively as a cohesive unit.



World Environment Day

Beach Clean Up

The Transworld Group Corporate Responsibility team along with fellow Transworld-ites tackled the UN World Environment Day theme #beatplasticpollution with Aarna Foundation, Mumbai. 16 team members along with beach warriors collected roughly 150 kgs of plastic waste from the Worli Village sea shore over a period of two hours. This initiative targeted to create awareness regarding the ever-growing plastic menace as well sensitize our employees to engage in breaking up with plastic and upholding our values of social and environment responsibility.



Sapling Planting

To observe the World Environment Day 2018, Transworld Group Dubai organized sapling planting in Dubai office premises. There were 12 saplings planted by different teams of the Group under their team names with a promise to nurture their own plant. Supporting United Nations theme of the year #beatplasticpollution, staff members signed the 4Rs Pledge promising to Refuse, Reuse, Reduce and Recycle plastic. A stall was put up for selling wood-free pencils that grow into plants. The pencils had capsules with flower or vegetable seeds at the end.



Transworld Group joins hands with District Collectorate Allepey for flood relief

Transworld Cochin team worked closely with the district collectorate of Allepey to provide disaster relief support to victims of flood hit central Kerala. Over a period of three days, the team worked tirelessly in procuring and packing essential supplies such as groceries, garments and WASH kits for displaced families living in relief camps.



Ramadan Fridge Initiative and Iftar food packaging & distribution



Ramadan Community Fridge



Iftar packing and distribution



Iftar packing and distribution to warehouse workers and Dubai South workers



Partnerships
Classic Catering
Ramadan Sharing Fridges
SmartLife

International Yoga Day

Transworld Group observed the International Yoga Day on 21st June 2018 across all our offices. The idea was to engage Transworld-ites in doing atleast 30 minutes of Yoga on that day and implement it in their day to day life.



Recycling Workshop

The Mumbai office rolled out the waste recycling initiative with a training program on waste categorization, segregation and recycling with technical resource partner Sampurnearth Environment Solutions.



Donation to Udaan Program - Transworld Group joins hands with Udaan girls

Gender equity and inclusion is one of the key area of focus for the Corporate Responsibility Cell at the Transworld Group. Post Women's Day celebrations, the Company decided to donate to a cause that is not only weaved into the theme but also reaches out to those who are at high risk of HIV and AIDS. On 14th May, the Transworld CR team delivered 65 school uniforms for adolescent girls in the Udaan program. The objective of this donation was to set their lives on trajectory of hope, success and meaning. This donation was made possible by the kind support of the Transworld-ites who participated in the Women's Day fund raising.

The Udaan program empowers girls and aims at preventing the inter-generational cycle of the trade by helping the girls gain genuine socio-economic mobility.

Talk on Living Plastic Free - A Zero Waste Life

Disposable plastic items represent 50% of marine litter. As part of our commitment to social and environmental responsibility, Corporate Responsibility team organized a talk on Living Plastic Free - A Zero Waste Life in Dubai on 26th July 2018. The session focused on spreading awareness to reduce the use of plastic in our daily lives. The speaker of the day, Ms Nila McCann has been living plastic free life in Dubai. She shared her experiences, challenges and tips to lead a zero waste life in the UAE.



Hydration and Nutrition Workshop

On 19th July 2018, Dr Maazuddin and Mr Sumesh from Aster DM Healthcare held a hydration and nutrition workshop for our warehouse workers in Dubai. There were 25 participants and Dr Maazuddin focused on the importance of hydration in the heat. He recommended

drinking at-least 4 liters of water every day. He also spoke about the importance of having a proper breakfast to keep up our energy levels and reduce the possibility of acidity. Finally, he educated the workers on effects of drinking and smoking, detailing the health problems one can face.



Customer Spotlight

Company Names:
HAPAG LLOYD AG

Hapag-Lloyd AG is a multinational German-based transportation company. The container transport arm of Hapag-Lloyd AG is currently the world's fifth largest container carrier in terms of vessel capacity. Hapag-Lloyd transports containerized cargo on several major trade routes around the world. It has a prominent market presence and brand recognition in Latin America, Middle East, trans-Atlantic, and trans-Pacific trades, among others.



Available On



Please get in touch with Ms Christine Francis (chris@transworld.com) / Ms Jiya Poptani (jiya.bslmum@transworld.com) for ordering your copy of the book

Scribe Surprise

Please send in your contributions to transview@transworld.com
Selected articles stand to win attractive prizes.

Get cracking, start capturing your innovative ideas and send them to the editorial team.

Winning has become so easy!

Thanks for sending in your articles, poems etc. but sometimes, due to space constraints, we are unable to carry your articles in a particular edition. But please bear with us, they will definitely be published. Keeping writing to us ! We treat your comments as a gift - Feedback is always positive, so feel free to drop us a line: email: transview@transworld.com.