



## Editorial

Dear Readers,

Yet another year is drawing to a close. We have seen the global shipping industry, for the past few months, going through a turbulent time. For Transworld Group it is yet another resolve to focus on the positive. In this edition and going forward, we are going to expand the idea of focusing on the importance of self-awareness of our vast experience and strengths and the need to consolidate our position in every segment of our operations. It is a good time for us to find a new perspective and enter the new year which is full of new possibilities.

Talking about new opportunities, Prime Minister Mr. Narendra Modi, in his travels around the world while addressing captains of industry and business leaders exhorting them to invest in India, emphasises on 3 Ds: democracy, demographic dividend and demand.

It is the latter two: demographic dividend – a relatively young nation made up of a very young population with increasing aspiration (India has more than 50% of its population below the age of 25 and more than 65% below the age of 35. It is expected that, in 2020, the average age of an Indian will be 29 years, compared to 37 for China and 48 for Japan) and demand – a burgeoning economy bucking the global trend and growing at an excellent rate of growth and consuming more - which triggered a long-needed correction.

A mega transshipment hub is an imperative for India. A facility that can handle the increasing number of megaships which have become the workhorses of the Asia-Europe trade.

It is a must to ensure that this nation of a billion and more, expected to be on a growth trajectory, can handle its imports and exports. So while even China, still growing at a fair pace is relatively slowing down and even going to the extent of rationalizing and consolidating its shipbuilding industry, India, indicative of the great opportunities to further trade is planning to build a megatransshipment hub in Tuticorin.

It is notable that the announcement was reported immediately after neighbouring Colombo Port handled CMA CGM Marco Polo - until 2013 the world's largest container ship with a capacity of 16,020 TEU - highlighting the port's emergence as a growing transshipment hub.

A megatransshipment hub attains further relevance as Jawaharlal Nehru Port Trust, India's busiest container gateway, has revised plans to dredge its access channel to a draught of up to 56 feet and will now settle for 49 feet, citing high costs and a lack of incremental benefits for the decision. This restricts their ability to handle mega ships.

With huge presence in India, including in Tuticorin, and other dynamic markets, Transworld Group is well

positioned to capitalize on the opportunities.

It was not only the presence but also the best-in-class service and comprehensive range of products of Transworld Group that was acknowledged by the jury at the MALA Awards 2015 where the Group won three awards at the event held on 4 September in Mumbai.

October opened with Transworld Logistics' partnership with Etihad Rail, the developer and operator of the UAE's national railway network, which came into existence through the signing of a Memorandum of Understanding, getting wide coverage in the UAE and regional media.

The latter part of October again saw Transworld Group being recognised by the industry and jury, this time at the Gujarat Star Awards held on 10 October in Ahmedabad. The Group had a rich haul of five awards. It also marked the first time that Shreyas Relay Systems Ltd won the "Logistics Company of the Year" award at this prestigious event.

There are challenges ahead, but if we are determined to overcome the headwinds through enhanced efforts, there will be no stopping us.

Chairman Mr. Ramesh S. Ramakrishnan commented: "What we can do under these circumstances is to stay focussed with our business specific areas, proactive at all time, reduce and weed out all unwanted elements of costs, try and share our internal resources to attain maximisation of revenues, set a target to reduce our overheads in the best possible ways."

In one of the interactions with senior management, Chairman said : "I am very much pleased to see the focus and passion that each one of you is putting into your own sphere of activity. The mantra that will hold us in good stead now, and always, is to keep strategic and smart association with our clients and vendors. Further innovation in all spheres of our business is a necessity. We need to think out of the box. I am sure all of you will continue to take a deeper and closer look into all our activities."

And to reach the objective of Transworld Group, let us re-affirm our commitment to further strengthen our endeavours.

Best Regards,

B. Mannan

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Ritesh S. Ramakrishnan, B. Mannan, Sanjit Roy, Amit Powar

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## Congratulations, Capt. Leslie Reis

Congratulations to Capt. Leslie Reis who has been promoted and re-designated to the position of Group Chief Executive Officer - Transworld Group International Operations, effective 1st December 2015.

Mr. Ramesh S. Ramakrishnan, Chairman of Transworld Group said : "We take this opportunity to congratulate Capt. Leslie Reis and wish him all the very best in his new portfolio. Kindly extend all possible assistance to Capt. Leslie Reis in order make this challenging assignment a success."

The Transworld Group family wishes him the very best in the new role.



Capt. Leslie Reis

## Rich haul for Transworld Group at Gujarat Star Awards 2015

Congratulations to Transworld Group for winning five awards at the Gujarat Star Awards on 10th October 2015 in Ahmedabad.

We would like to congratulate all the winners for the success. Their dedication, hard work and concerted team effort have paid off and the rich haul is a testament to that the winners are :

1. Shipping Line of the Year - Coastal Operator: Shreyas Shipping and Logistics Limited
2. Best NVOCC of the Year (GP): Balaji Shipping Lines
3. NVOCC of the year Coastal/Domestic Cargo: Shreyas Relay Systems Limited
4. Best End to End Logistics Service Provider of the year: Shreyas Relay System Limited
5. Logistics Company of the Year: Shreyas Relay Systems Limited

This also marks the first time that Shreyas Relay Systems Ltd is winning "Logistics Company of the Year" award at this prestigious event.



Mr. S Varadarajan CEO of SRSL (centre) with the team after receiving the award.



## Forlorn Journey

In the forlorn pavement of life I walk alone  
my miles  
With a mask on my face I keep my smiles ;  
None could hear my cries at night !  
For I designed my mask to hide my lies .



Archita Roy

While trudging life's path in  
melancholic discovery

I ask myself as I cross others paths -  
Where on this lonely planet could you be ?  
When I dwell upon my thoughts,  
Far away from this pompous world ;

Your smile touches my soul,  
Your whispers echo in my heart .  
Untill the time that our paths cross,  
I will drift through this transient life -  
With a constant thought of Who, my heart could never  
bid Adieu.

The unveiled hollow is my closest friend  
The hurt in my eyes is all that has to be said.  
Don't know where this ride is taking me along,  
But the heart still beats with the rhythm of the song!

These unsung tunes and unheard melodies  
Is the lonely screams ;  
Which still hunts for the one -  
Who does hear and speaks .

As I slowly get drowned in the passive phase ,  
With my smoky eyes agaze!  
Of plaintive thoughts of you :-  
I will live in an endless search-  
Seeking for that compassionate soul,  
Unrelenting and forever true.

**Archita Roy**  
Branch Manager  
Albatross Shipping Limited, Kolkata

## Transworld Group sponsors Pandit Jasraj concert



Dubai's music lovers enjoyed a mesmerising evening as Pandit Jasraj performed for them at the Madinat Theatre - Souk Madinat Jumeirah on 11 September 2015. The concert which was sponsored by Transworld Group, lasted for two hours. It also featured Rattan Mohan Sharma and Tripti Mukherjee and supported by musicians on the harmonium, tabla, pakhawaj, jhanjh and maestro Shashak Subramanyam on the flute.



Chairman Mr. Ramesh S. Ramakrishnan, Mrs. Geeta Ramakrishnan and Mr. Ritesh S. Ramakrishnan greet Pandit Jasraj prior to the concert



Pandit Jasraj's career has seen him receive numerous Indian and international awards, including the Padma Vibhushan, the second highest civilian award conferred by the Indian Government.



# SRS� wins Transporter of the Year award

Shreyas Relay Systems Limited (SRS�) won the "Transporter of the Year" award at Samundra Manthan 2015 held on 6th November in Mumbai.

The award was presented by Mr Subhash Desai the Minister Industries, Ports, Employment and Self Employment, Government of Maharashtra and the eminent actor Mr Nana Patekar.



## GULF NEWS SHIPPING

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### Etihad Rail partners with Transworld Logistics

**Agreement aims to provide Transworld Logistics with a new and economical mode of transport**

Abu Dhabi: Etihad Rail, the developer and operator of the UAE's national railway network, has signed a Memorandum of Understanding (MoU) with Transworld Logistics, a shipping and logistics company.

The agreement aims to provide Transworld Logistics - part of the UAE-based global conglomerate Transworld Group - with a new and economical mode of transport and help deliver a reliable, high volume service across rail and shipping networks.

The MoU was signed by Faris Saif Al Mazroui, Chief Executive Officer of Etihad Rail, and Mannan Balasubramanian, General Manager of Transworld Logistics.

"This agreement cements an important relationship between our two companies," said Al Mazroui. "In addition to their warehousing and logistics offerings, the Transworld Group also represents other organisations alongside Transworld Logistics - these are Orient Express Lines and Balaji Shipping Lines. The collaboration between Etihad Rail and Transworld Logistics highlights the importance of rail as a vital component of multi-modal transport in the Middle East."

The Etihad Rail network will span approximately 1,200 kilometres across the UAE, providing both freight and passenger services. It will connect urban and peripheral communities, facilitate trade, open up communication channels and foster economic development across all Emirates in the UAE. The network will also form a vital part of the GCC Railway Network, linking the UAE to Saudi Arabia through Ghweifat in the west and Oman through Al Ain in the east.

### Jute from Bengal being brought to Kochi through coastal shipping route

**Kochi, November 23:**



Kochi port has lined up several plans to boost coastal shipping movement, especially in containerised format KK Mustafah

After rice shipments from Andhra Pradesh, the coastal shipping route is now being used for the movement of jute from Bengal to Kerala.

The first vessel operated by Shreyas Shipping and Logistics has brought raw jute to Kochi Port and the cargo is meant for coir product exporters in Alappuzha. Shreyas has been operating regular

services connecting Kolkata and Kochi ports moving both coastal and transshipment cargoes from the North-East to be shipped through ICTT at Vallarpadam.

Alappuzha, the coir hub of Kerala, has been manufacturing value-added coir products by blending jute and coir fibre. At present, the jute movement from Bengal is over 50,000 tonnes a year and depends on roadways, which is costly.

**Advantages**

Besides, the limitation of 11 tonnes per cargo truck for a single journey has resulted in the deployment of more trucks for moving jute, which has become time-consuming and costly, a senior port official said.

The port management has taken the initiative to bring together shipping companies and coir exporters to push for a modal shift to transport the jute using coastal vessels. The port has lined up several plans to boost coastal shipping movement, especially in containerised format, which would substantially reduce cargo seepage while loading and unloading.

**Container service**

Meanwhile, the first ship of the weekly Far East container service connecting Kochi with ports in China and Korea called at ICTT, benefitting exporters from Pollachi, Dindigul and suburbs focussing on coir fibre exports to destinations near intermediate ports such as Ningbo and Chiwan.

The maiden service handled 872 containers in its first call. The ship on its east-bound route will call at ports at Shanghai, Ningbo, Chiwan (all in China), Busan in Korea, Singapore and Port Klang.

According to the port official, the direct sailing saves four days of transit time and overall cost of transport besides providing logistic competitiveness to Pollachi exim sector. (This article was published in the Business Line print edition dated November 24, 2015)

# World Bank Doing Business Report 2015

## Short Analysis with Special Emphasis on International Trading in India



Anvay Tailang

### Introduction:

World Bank, An International Financial Institution has been publishing DOING BUSINESS REPORT since 2003, with an objective to evaluate how easy it is for an entrepreneur in any country to open/run a business, within the regulatory perspective and environment of that country.

The Report is developed, evaluating 189 Economies/Countries of the World, from developed ones to the LDCs (Least Developed Countries) across Europe, Asia, Australia, Latin America, The America(s) and Africa.

Overall, the Rationale of DOING BUSINESS project is to provide objective measures of business regulations and their enforcement across nations. The Report covers around 11 Indicators, covering Economic Indicators of the Biggest City of that Nation.

The authors of DOING BUSINESS Project are Mr. Simeon Djankov (Deputy Prime Minister and Minister of Finance of Bulgaria from 2009 to 2013), along with Michael Klein (Professor at the Frankfurt School of Finance and Management in Germany) and Caralee McLiesh (Principal Author: World Development Report 2002).

### India and Doing Business:

India is one of the biggest nations, in fact the biggest nation in the South Asian Region, both in geographical and political perspectives. With a huge middle class population and a total population around 1,252,139,596 and Gross National Income (Per Capita) of USD 1570, India is ranked 142 out of 189 Countries, with Change in Rank of 2 Places (-) in comparison to Last Year (2014). Ironically, exporting a standard container requires seven documents, takes 17 days and costs \$1,332 in India, according to the DOING BUSINESS 2015 report. India is far behind Mexico (44th) and China (98th) and all of India's ports together handle less trade than Shanghai alone.

Where India Stands (In General):

When it comes to Rankings in DOING BUSINESS 2015 Report, India is ranked on Level 04 Category (115-152), with below Sub Rankings (major Sub Ranking):

- Starting a Business: 158
- Resolving Insolvency: 137
- Trading Across Borders: 126
- Paying Taxes: 156
- Getting Credit: 36
- Protecting Minority Investors: 07
- Getting Electricity: 137

While comparing with other countries, China, Mexico and

Russian Federation are above India, with New-Zealand as the Best Performer.

Just for an instance, starting a business will take around 29 days in India, in comparison to around 7 days in Mexico and 12 days in Russian Federation.

Also, for an electricity connection, we will have to wait for 105 days approximately while in China we they will have to wait for 144 days, in Mexico 79 days and in Russia 180 days (approx.).

### Where India Stands (International Trading):

When it comes to economies of scale, international trading is one of the most important tools. Foreign currency looks lucrative when it comes to comparison with national currency of any particular country except USA and China.

India is one of the most preferred markets in Exports, especially when it comes to commodities like textiles, vehicle accessories and parts, original equipment, electronics equipment, iron and steel, organic chemicals, fertilizers, machineries, mechanical appliances among few(s) along with other N number of commodities.

Even though we don't have an export led growth model like that of South Korea, China and other Far East nations, we are doing our best to create a brand/foot print like export based markets.

Under "Trading across Borders" column/head, India is ranked 126th, while China is ranked 98, Mexico ranked 44 and Russian Federation is ranked 155th. Singapore is leading the graph with 1st rank this year.

In India, as per the Report, 7 documents are required for Export Procedure. However, in China, documents requirement is 8. In Mexico, documentation requirement is 4 and in Russian Federation, the same is 9 in total. Ireland is leading the Graph with 2 documents required for Export Shipment.

Implementation of EDI and Electronic User Interface is providing docs free environment. However, still hard copy filing and requirements, is restricting the environmental friendly docs free office structure. Even Ireland (Topper) requires 2 Docs in this Digital Age. Hoping that Digital India scheme of Hon. Prime Minister of India will help shippers, especially in the documents requirement procedure.

Cost to Export per Container (Have not specified the size and type of Container) is USD 1120 in India this year. In China it

is USD 823, in Mexico it is around USD 1499 and in Russia it is around USD 2400. In comparison to these other nations, our costing is good, except China. The reason may be local currency usage and devaluation as and when required in Chinese economic environments. Timor-Leste (South Asian Country) costing is minimum, around USD 410.00.

Documents required for Import Shipment is around 10 in numbers in India (5 in China, 4 in Mexico and 10 in Russia). Here also, Ireland is the front runner with Least Docs Requirement in Import (2 in number).

Our Cost to Import is USD 1462 (USD 800 in China, USD 1887 In Mexico and USD 2594 In Russia). Here, Singapore is leading the Graph with costing around USD 440/Container in Import Shipment.

#### Where are we falling short:

Recently Moody's Analytics warned India that lack of reform may impact India's growth prospects. Recent Parliament logjams are also restricting economic development and development oriented policies.

Further to above, taxation is a major issue. Present taxation structure is adding costs to do a shipment. Point of Sale based collection of taxes will help corporations, keeping in view ease in business. Central Sales Tax, State VAT, CENVAT, Education Cess, Secondary and Higher Education Cess, etc are upsetting the cost structures.

Further, ports and transportation infrastructure is also a matter of concern, when it comes to delivery of goods from inland destination to final overseas destination. 12 major ports are not sufficient keeping in view container across ports. Also, this is the situation, when some ports like Kandla Port Trust don't have facilities of container terminals and when we have to rely upon private ports based at Mundra, Pipavav, GTIL (especially in West Coast).

An exporter based in Ludhiana will have to pay US\$800 to a state-run rail cargo company to transport a 20-foot container to Mumbai. It is as much as 40 times the cost of shipping it onward to the Gulf commercial hub of Dubai. These high freights in terms of railway freight are turning exporter's pockets empty and leads to break even point when it comes to final margins. This is due to the reason that state-run Container Corp of India actually raised rail rates by up to 15% in April - even though its fuel costs have fallen. It can take up

to 12 hours for a truck to enter the port due to narrow approach roads, limited parking and customs delays, where more than 10,000 trucks enter every day.

#### Looking Forward:

As per Ministry of Shipping, around 95%

of India's international trading by volume and 70% by value is done through maritime transport. Cargo traffic has been recorded around 1,052 million metric tonnes (MMT) in 2015, and is expected to reach 1,758 MMT by 2017.

The Indian government plans to develop 10 Coastal Economic Regions as part of plans to revive the country's Sagarmala (string of ports) Project.

#### Maritime Agenda 2010-20:

A perspective plan of the government defines priority areas of investment in the Indian maritime sector. These include:

- Plans to create port capacity of around 3200 MMT to handle the expected traffic of about 2500 MMT by 2020.
- Plans to implement full mechanization of cargo handling and movement at ports.
- The development of two major ports as well as two port hubs.
- Major ports are under the jurisdiction of the Government of India and are governed by the Major Port Trust Act, 1963, except Ennore Port, which is administered under the Companies Act, 2013.
- Non-major ports are under the jurisdiction of the respective state governments' maritime boards.

Foreign Partnerships under FDI with AP Moller Maersk (Denmark), PSA Singapore (Singapore), Dubai Ports World (UAE), Jan Del Nul NV (Belgium), Hyundai Engineering and Construction Company Limited (South Korea) and Royal Boskalis Westminster NV (Netherlands) will help us in fighting with infrastructure logjams.

International Finance Corp. (IFC), part of the World Bank group is planning to invest around \$700 million in existing transport and logistics infrastructure projects in India. IFC's total infrastructure portfolio in India with equity and debt is around \$2.6 billion and the country constitutes largest portfolio exposure for IFC.

Indian Customs is also facilitating exporters with Indian Customs EDI System (ICES), which is operational across 134 major customs locations handling nearly 98% of India's international trade in terms of import and export consignments. This may further lead to minimum number of documents in international shipment.

Introduction of online platform for Booking, SI(s) & Drafts has been already introduced through Shipping Lines. However, Varied Freight Rates are still a matter, where costing of shipment is varied. This is all based upon market trends and also availability of boxes, vessel space and congestion.

#### Anvay Tailang

Executive: Documentation  
Albatross Shipping Limited, Ahmedabad (Gujarat)



## Diwali Celebrations 2015 - Dubai

In Dubai, Diwali was celebrated with a whole host of activities on 12 November 2015.

All offices were spruced up with diyas, rangoli and colourful decorations. The best Rangoli was judged with Balaji Shipping the winners and Transworld Logistics the runners up.

Staff turned out in festive, ethnic dress and enjoyed a Diwali Lunch in a spirit of camaraderie.



Chairman Mr. Ramesh S. Ramakrishnan celebrating Diwali with staff



Transworld Logistics team Rangoli



Transworld Corporate team Rangoli



Transworld Corporate team



Transworld Logistics Rangoli won 2nd prize



Balaji Shipping Rangoli won 1st prize



OEL team Rangoli



OEL team



Balaji Shipping team



Diwali celebration Lunch



## Change, or risk being discarded



Capt. Bharat

During the press conference to announce Nokia being acquired by Microsoft, the CEO ended his speech saying this: "we didn't do anything wrong, but somehow, we lost". Upon saying that, all his management team, himself included, cried.

Nokia has been a respectable company. They didn't do anything

wrong in their business, however, the world changed too fast. Their opponents were too powerful.

They missed out on learning, they missed out on changing, and thus they lost the opportunity at hand to make it big. Not only did they miss the opportunity to earn big money, they lost their chance of survival.

The message of this story is: if you don't change, you shall be removed from the competition.

If your thoughts and mindset cannot catch up with time, you will be eliminated.

### Conclusion:

1. The advantage you have yesterday will be replaced by the trends of tomorrow. You don't have to do anything wrong, as long as your competitors catch the wave and do it RIGHT, you can lose out and fail.

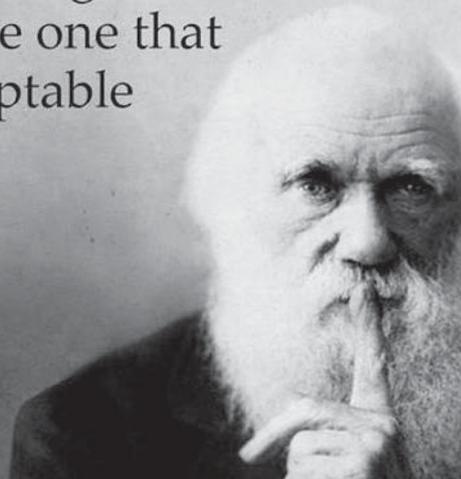
2. To change and improve yourself is giving yourself a second chance. To be forced by others to change, is like being discarded.

Those who refuse to learn and improve will definitely one day become redundant and not relevant to the industry. It's a fact.

**Contributed by Capt Bharat**  
CEO  
Albatross Shipping Ltd

"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change."

Charles Darwin



## Visa Requirement for GCC Resident Visa holders

Effective 18 Nov 2015, GCC Resident Visa holders, who have earlier been eligible for 'Visa on Arrival', and wish to enter UAE are now required to apply for an e-visa in order to obtain entry into the UAE. They are no longer eligible for the Visa-on-arrival facility. Travel distributors will be restricted to apply visas for such passengers through GDRFA website.

The e-visa can be applied by passengers through the link <https://www.ednrd.ae/GCCIND> under the category "GCC Residents".

Travel Distributors, however, can continue to apply for visas for GCC residents who have not been eligible for

visa on arrival to UAE.

Nationals of following countries are eligible for visa-on-arrival and do not require to obtain online e-visa:

Andorra, Cyprus, Hong Kong, Luxembourg, Portugal, Australia, Czech Republic, Iceland, Malaysia, Romania, Austria, Denmark, Ireland, Malta, San Marino, Belgium, Estonia, Italy, Monaco, Singapore, Brunei, Finland, Japan, Netherlands, Slovakia, Bulgaria, France, Latvia, New Zealand, Slovenia, Canada, Germany, Liechtenstein, Norway, South Korea, Croatia, Greece, Lithuania, Poland, Spain, Sweden, Switzerland, United Kingdom, United States of America, Vatican City

## Women Empowerment



Deepa Varghese

Women Means:

**W** - WISE, **O** - OUTSTANDING

**M** - MEEK, **E** - EFFICIENT, **N** - NOBLE

According to the UN definition, women's empowerment has these components:

Women's sense of self-worth, right to have and to determine choices, right to have access to opportunities and resources, right to have the power to control their own lives, both within and outside the home, ability to influence the direction of social change to create more social and economic order.

*"Woman must not accept; she must challenge. She must not be awed by that which has been built up around her; she must reverence that woman in her which struggles for expression."* - Margaret Sanger

The subject of empowerment of women has become a burning issue all over the world including India over the past few decades. Many agencies of United Nations in their reports have emphasized that gender issue is to be given utmost priority. It is held that women now cannot be asked to wait for any more for equality. Thus, women's quest for equality with man is a universal phenomenon.

Women have demanded equality with men in matters of education, employment, inheritance, marriage and politics. We want to have for ourselves the same strategies of change which menfolk have had over the centuries such as equal pay for equal work, property rights, voting rights, an equality in civil rights before



the law in matters of marriage and employment (in India women did not need to struggle for voting rights as we find in other countries). Their quest for equality has given birth to the formation of many women's associations and launching of movements.

The position and status of women all over the world has risen incredibly in the 20th century. We find that it has been very low in 18th and 19th centuries in India and elsewhere when they were treated like 'objects' that can be bought and sold. For a long time women in India remained within the four walls of their household. Their dependence on menfolk was total.

In India, the customs of purdha (veil system), female infanticide, child marriage, sati system (self immolation by the women with their husbands), dowry system and the state of permanent widowhood were either totally removed or checked to an appreciable extent after independence through legislative measures.

Anything that makes a woman feel inferior and takes away her self-respect is abuse. Compulsory Registration of Marriage Act can be beneficial in preventing the abuse of institution of marriage and hindering social justice especially in relation to women.

We all know that girls are now doing better at school than boys. The annual results of Secondary and Higher Secondary Board examinations reveal this fact. More women are getting degrees than men, and are filling most new jobs in every field.

Women are playing bigger and bigger role in economic field: as workers, consumers, entrepreneurs, managers and investors. According to a report we can now see women in almost every field: architecture, lawyers, financial services, engineering, medical and IT jobs. They have also entered service occupations such as a nurse, a beautician, a sales worker, a waitress, etc.

They are increasingly and gradually seen marching into domains which were previously reserved for males (police, drivers, army, pilots, chartered accountants, commandos). In spite of their increasing number in every field, women still remain perhaps the world's most underutilized resources. Many are still excluded from paid work and many do not make best use of their skills.

The rapid pace of economic development has increased the demand for educated female labour force almost in

all fields. Women are earning as much as their husbands do, their employment nonetheless adds substantially to family and gives family an economic advantage over the family with only one breadwinner.

This new phenomenon has also given economic power in the hands of women for which they were earlier totally dependent on males. Economically independent women feel more confident about their personal lives. It is contended that freedom leads to greater openness, generosity and tolerance. This new pattern of working wives and mothers has affected the status of women in many ways. Women's monetary independence leads them to the way to empowerment. In brief, economic independence of women is changing their overall equations, perspective and outlook.

Economic independence of women has also affected the gender relationships. New forms of gender relationships (live-in relationship) are challenging the long-rooted concept of marriages as a permanent arrangement between families and communities.

With increasing literacy among women in India, their entry into many types of work, formerly the preserve of men, women can now look upon the bearing and raising of their children not as a life's work in itself but as an episode. If women have started taking men's work, it could be said that men have taken over women's. The division of labour between sexes has changed somewhat. They do similar work and share both household activities and tastes. Women wear trousers, jeans, suits and put on ties. The facts about working wives suggest a basic change in Indian family. The traditional (nuclear) household, in which the husband works and the wife remains at home to care for the children, though still a dominant pattern, is changing gradually but steadily. In India, the paternalistic attitude of the male has not undergone much change.

In spite of such drawbacks and hurdles that still prevail, Indian women (especially educated) are no longer hesitant or apologetic about claiming a share and visibility within the family, at work, in public places, and in the public discourse.

Woman was made from the rib of a man not from his head to top him, nor his foot to be stepped on by him, but from his side to be Equal to him, under his arm to be protected by him, and near his heart to be loved by him.

"The thing women have yet to learn is nobody gives you power. You just take it." - By Roseanne B

**By Deepa Varghese**

Senior Executive

Shreyas Relay Systems, Gandhidham

## Peace of mind...



Gajendra A. Mendon

Once when Buddha was walking from one town to another with a few of his followers, they happened to pass a lake. They stopped there and Buddha said to one of his disciples, "I am thirsty. Go and get me some water from that lake there."

The disciple walked up to the lake. When he reached it, he noticed that some people were washing clothes in the water, and right at that moment, a bullock cart started crossing through the lake.

As a result, the water became very muddy, very turbid. The disciple thought, "How can I give this muddy water to Buddha to drink!" So he came back and said to Buddha, "The water in the lake is very muddy. I don't think it is fit to drink."

After about half an hour, again Buddha asked the same disciple to go back to the lake and get him some water to drink. The disciple obediently went back to the lake.

This time he found that the lake had absolutely clear water in it. The mud had settled down and the water above it looked fit to be had. So he collected some water in a pot and brought it to Buddha.

Buddha looked at the water, and then he looked up at the disciple and said, "See what you did to make the water clean. You let it be, and the mud settled down on its own and then you got clear water.

Your mind is also like that! When it is disturbed, just let it be. Give it a little time. It will settle down on its own.

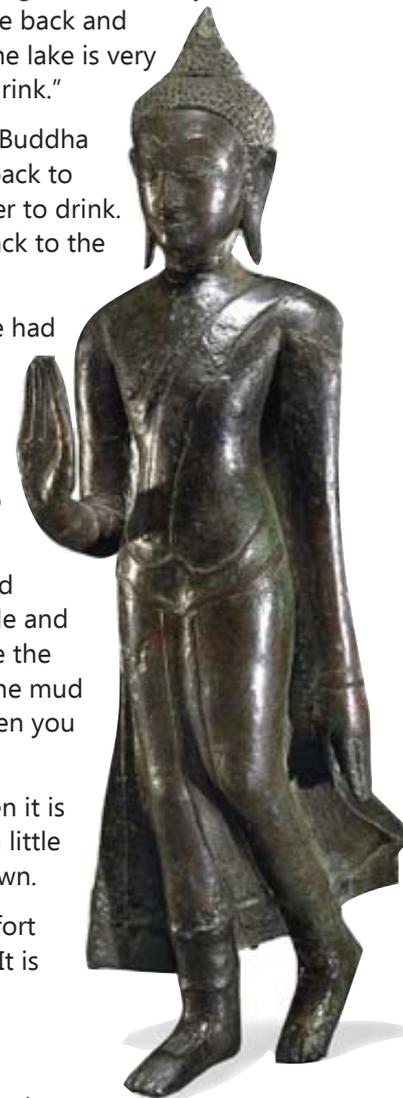
You don't have to put in any effort to calm it down. It will happen. It is effortless."

**By Gajendra Mendon**

Senior Documentation & Customer Service

Transworld Saudi Arabia

Dammam.



## Our Most Valuable Resources – Our People

### Chit-Chat with Mr. R.K. Ramaswamy, 31 Glorious Years in Transworld

Gods own country, Kerala, Trichur is my birthplace. My father was a farmer who enjoyed farming and also owned a small stationery shop. My mother was a housewife. We are five siblings, four brothers and one sister.

After my studies in Kerala, I came to Mumbai in 1981 and started my first job with Chandra Exports at Masjid Bunder as a Stenographer. In 1984 I got the opportunity to join Transworld Group – Worldwide Cargo Care, I joined as a Stenographer under Mr. P. Radhakrishnan. In 1985 moved to Transworld Shipping Services India Pvt Ltd. Under Mr. P. Sethuraman and was handling disbursement accounts. In 1990 I was transferred to Transworld Cochin for two years. In 1992 January I returned to Transworld, Mumbai and joined Mr. Raghavan Nambiar's team in Break Bulk Division / Trident Overseas Pvt. Ltd and from 1998 was moved to Albatross Shipping in which I am currently working as an Assistant Manager (Accounts/Cashier). It's been 31 years in the Transworld Group and I still enjoy every day in Transworld and will retire from Transworld. I feel accomplished to have received the long service awards for completing 15, 25 years of service. Working in Transworld gives me a sense of pride and belonging and all staff members

are so friendly. Also feel happy that my younger brother Rajgopal is also working for Transworld in Dubai who will be completing 30 years of service in March 2016.

I was blessed to have had the opportunity to work with our late Chairman Mr. Sivaswamy. Under the leadership of Mr. Sivaswamy, Mr. Ramesh Ramakrishnan and Mr. V. Ramnarayan, I have gained vast knowledge of shipping and is still a continuous learning journey in Transworld. I am truly blessed to still work in Transworld Group under the same management. I strongly believe that this blessing is given to me by Almighty God and my elders.

During our initial struggling days in Mumbai in 1987, Mr. Sivaswamy helped us to buy a house in Dombivili, Mumbai. We are so grateful to Transworld for all the support extended to us and for helping us to have a better career and a decent lifestyle. I still cherish the steel box given with sweets to all of us when Mr. Ritesh Ramakrishnan was born in the year 1987.

Regarding my family, I got an arranged marriage in the year 1995 in Palakad, Kerala. I am blessed with a caring and loving daughter Janaki who



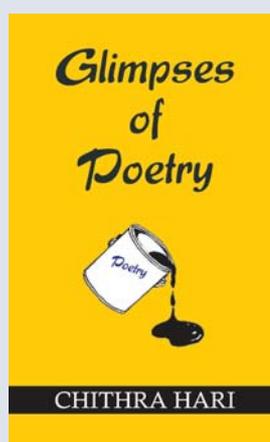
is doing her second year B.Com. My wife Ananthalakshmi is a homemaker. My hobbies are listening to Carnatic and spiritual music and reading religious books. After retirement I plan to settle in Palakad in Kerala.

My entire family takes this opportunity to thank Transworld, the management and all staff for all the support, help and assistance given to us.

**Mr. R.K. Ramaswamy is a strong pillar in the Transworld Family for more than 31 years and is truly a loyal, humble, simple, dedicated and hardworking employee.**

**All of us at Transworld appreciate your efforts and hard work and thank you for your perseverance, dedication, commitment and wish you continued success in the years ahead and may you reach greater heights.**

## Glimpses of Poetry



Chithra Hari, daughter of Hari of Shreyas Relay Systems Limited, Mumbai, who is a regular contributor to Transview has published a collection of poems titled: "GLIMPSES OF POETRY."

It has been published by cyberwit.net. The book is available at <http://www.cyberwit.net/publications/822> and <http://www.amazon.in/Glimpses-Poetry-Chithra-Hari/dp/8182536324>

It can soon be ordered through flipkart too.

We request you to purchase the book and inspire her. Please also share the message among your contact network and encourage this budding writer.



Chithra Hari

## Two stories about influencing “gen next”



Ronald Lobo

Two small stories that show how the examples we set today, may help shape the character of generations tomorrow.

### STORY - I

We all know about Al Capone. The notorious gangster, mafia who virtually owned Chicago. He was a crime boss who lorded over the windy city dealing with all sort of crimes, prostitution to murder to...you name it... and he escaped the law for many many years. It was because of one man his-lawyer nicknamed “Easy Eddie.”

Eddie was very good! In fact, Eddie’s skill at legal maneuvering kept Big Al out of jail for a long time.

To show his appreciation, Capone paid him very well. Not only was the money big, but Eddie got special dividends, as well.

For instance, he and his family occupied a fenced-in mansion with live-in help and all of the conveniences of the day.. The estate was so large that it filled an entire Chicago City block.

Eddie did have one soft spot, however. He had a son that he loved dearly.

And, despite his involvement with organized crime, Eddie tried to teach him right from wrong. Eddie wanted his son to be a better man than he was. Yet, with all his wealth and influence, there were two things he couldn’t give his son- he couldn’t pass on a Good Name or a Good Example.

One day, Easy Eddie reached a difficult decision. It’s believed Easy Eddie wanted to rectify wrongs he had done.

So he decided he would go to the authorities and tell the truth about Al “Scarface” Capone, clean up his tarnished name, and offer his son some semblance of integrity. To do this, he would have to testify against The Mob, and he knew that the cost would be great.

Nevertheless, he testified.

Within the year, Easy Eddie’s life ended in a blaze of gunfire on a lonely Chicago Street. But in his eyes, he had

given his son the greatest gift he had to offer, at the greatest price he could ever pay. Police removed from his pockets a rosary, a religious symbol and medallion, and a poem clipped from a magazine.

The Poem read:

“The clock of life is wound but once, and no man has the power to tell just when the hands will stop, at late or early hour. Now is the only time you own. Live, love, toil with a will. Place no faith in time. For the clock may soon be still.”

### STORY - II

World War II produced many heroes. One such man was Lieutenant Cdr Butch O’Hare. He was a fighter pilot assigned to the aircraft carrier Lexington in the South Pacific.

One day his entire squadron was sent on a mission. After he was airborne, he looked at his fuel gauge and realized that someone had forgotten to top off his fuel tank.

He would not have enough fuel to complete his mission and get back to his ship.

His flight leader told him to return to the carrier. Reluctantly, he dropped out of formation and headed back to the fleet.

As he was returning to the mother ship, he saw something that turned his blood cold; a squadron of Japanese aircraft was speeding its way toward the American fleet.

The American fighters were gone on a sortie, and the fleet was all but defenseless. He couldn’t reach his squadron and bring them back in time to save the fleet. Nor could he warn the fleet of the approaching danger. There was only one thing to do, only thing he’d learned growing up. He must somehow divert them from the fleet.

Laying aside all thoughts of personal safety, he dove into the formation of Japanese planes. Wing-mounted 50 caliber’s blazed as he charged in, attacking one surprised enemy plane

and then another. Butch wove in and out of the now broken formation and fired at as many planes as possible until all his ammunition was finally spent.

Undaunted, he continued the assault. He dove at the planes, trying to clip a wing or tail in hopes of damaging as many enemy planes as possible, rendering them unfit to fly.

Finally, the exasperated Japanese squadron took off in another direction.

Deeply relieved, Butch O’Hare and his tattered fighter limped back to the carrier.

Upon arrival, he reported in and related the event surrounding his return. The film from the gun-camera mounted on his plane told the tale. It showed the extent of Butch’s daring attempt to protect his fleet. He had, in fact, destroyed five enemy aircraft.

This took place on February 20, 1942, and for that action Butch became the Navy’s first Ace of W.W.II, and the first Naval Aviator to win the Medal of Honor.

A year later Butch was killed in aerial combat at the age of 29. His home town would not allow the memory of this WW II hero to fade, and today, O’Hare Airport in Chicago is named in tribute to the courage of this great man.

So, the next time you find yourself at O’Hare International, give some thought to visiting Butch’s memorial displaying his statue and his Medal of Honor. It’s located between Terminals 1 and 2.

Uh..wait, what do these two stories have to do with each other?

Well, you see, Butch O’Hare was “Easy Eddie’s” son.

### By Ronald Lobo

General Manager Operations - All India Albatross Shipping Ltd., Mumbai

## Just think a minute

### "Our MOM"

None of Us of our baby days,"  
 Hardly remember the words  
 Uttered by our mom,  
 In a rainy night or mid-summer day.  
 "Moon" Come from haven  
 To palm of my baby,  
 He will play with u  
 Till gets sleepy".

Baby go for a fine sleep Though mom knows  
 "Moon" never come to palm of her lovely kid  
 But Mom is happy & baby is sleepy....  
 At this grown age,  
 It's easy to analysis  
 But difficult to understand  
 As Mom is always Mom  
 Age has no factor  
 no impact on her heavenly love & affection  
 she is our mom... she is our mom

### GOAL

Drops Falling from Waterfall, from thousands of  
 meters high,  
 When heats to hard surface of earth....  
 What you think, she is not hurt??  
 Beyond that, never stops her,

Forgetting all those pain targeting to GOAL....  
 Continued to flow despite of numbers of obstacles  
 front of her...

Just like rocks & mountains,  
 Diversifies her path passing  
 thousands of miles  
 Finally touches to Goal  
 Saying to All keep target,  
 On your Goal.



Satyabrata Panighrahi

**By Satyabrata Panighrahi**  
 Senior Executive - Accounts  
 Albatross Shipping Ltd, New Delhi

## Rain

It was a busy morning, about 8:30, when an elderly  
 gentleman in his 80's arrived to have  
 stitches removed from his thumb.  
 He said he was in a hurry as he had an  
 appointment at 9:00 am.  
 I took his vital signs and had him take a seat,  
 knowing it would be over an hour  
 before someone would be able to see him.  
 I saw him looking at his watch and  
 decided, since I was not busy with another patient,  
 I would evaluate his wound.  
 On exam, it was well healed, so I talked to one of the  
 doctors, got the needed supplies to  
 remove his sutures and redress his wound.

While taking care of  
 his wound, I asked him if he  
 had another doctor's appointment  
 this morning, as  
 he was in such a hurry.  
 The gentleman told me no, that he  
 needed to go to the nursing home to eat breakfast  
 with his wife. I inquired as to her health.  
 He told me that she had been there  
 for a while and that she  
 was a victim of Alzheimer's Disease.  
 As we talked, I asked if she would be  
 upset if he was a bit late.

He replied that she no longer knew  
 who he was, that she had not  
 recognized him in five years now.  
 I was surprised, and asked him,  
 'And you still go every  
 morning, even though she

doesn't know who you are?'  
 He smiled as he patted my hand and  
 said,  
 'She doesn't know me, but I still know  
 who she is.'  
 I had to hold back tears as he left,  
 I had goose bumps on my arm, and  
 thought,



Sankha N Rajapakshe

'That is the kind of love I want in my life.'  
 True love is neither physical, nor romantic.  
 True love is an acceptance of all that is,  
 has been, will be, and will not be.  
 With all the jokes  
 and fun that are in e-mails,  
 sometimes there is one that comes  
 along that has an important message..  
 This one I thought I could share with you.

The happiest people don't necessarily  
 have the best of everything;  
 they just make  
 the best of everything they have.  
 I hope you share this with someone you  
 care about. I just did..

'Life isn't about  
 how to survive the storm,  
 But how to dance  
 in the rain.'  
 We are all getting Older

**By Sankha Nishaj Rajapakshe**  
 Assistant Manager - Accounts  
 Balaji Shipping Lines FZCO, Dubai

## Unity in diversity: 10 year old's perspective

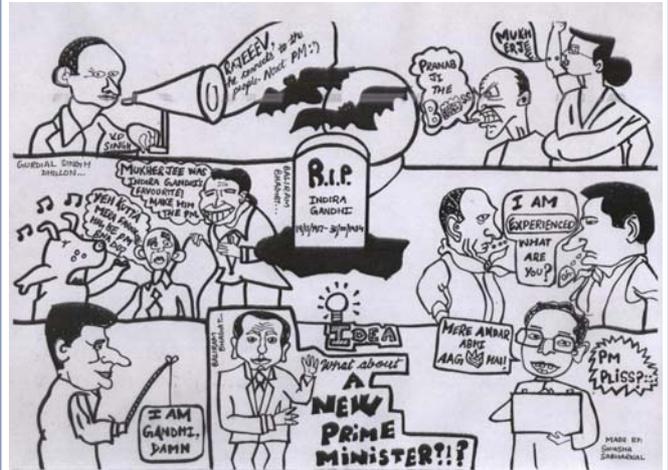


Niharika Singh

The above drawing is done by Ms. Niharika Singh, daughter of Mr. Deepak Singh, General Manager - Fleet, Orient Express Ship Management, a student of Standard V at DPS School in Navi Mumbai. On a single piece of paper, this little girl, all of 10 years old, has expressed her belief and pride of being an Indian. Unity in Diversity - her simple but strong message, albeit at this age, brings together various religions, culture and traditions by way of celebrations through Festivals, a symbol of Togetherness and Happiness.

Rightly so, this drawing has been selected by the DPS school, Navi Mumbai, for an inter-school competition to be held in Ranipur, Haridwar during this year.

## Who should be PM after assassination of Indira Gandhi



A caricature by Shiksha Sabharwal, daughter of Capt. Bharat Sabharwal, CEO, Albatross Shipping

Young Shiksha transports us decades back, to the winter of 1984-85, through her vivid depiction of the events after the assassination of then Prime Minister Mrs. Indira Gandhi in October 1984. The nation needed a leader and various sections came up with their own choices. The artist interprets the cacophony of voices.



Shiksha Sabharwal

## New Faces

We extend a warm welcome to all those who have recently joined Transworld Group family and wish them a successful career



**Sandesh Shetty**  
Executive Customer Service  
Transworld Logistics FZE



**Manikandan Duraisamy**  
Forklift Operator  
Transworld Logistics FZE



**Amrik Singh**  
Heavy Duty Driver  
Transworld Logistics FZE



**Baljinder Singh**  
Heavy Duty Driver  
Transworld Logistics FZE



**Madhu Dasari**  
Forklift Operator  
Transworld Logistics FZE



**Akhildev K. C**  
Assistant Operations  
Transworld Logistics FZE



**Anoop Krishnan**  
Senior Assistant Operations  
Transworld Logistics FZE



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*Compliments of the Season*

[www.transworld.com](http://www.transworld.com)

## Scribe Surprise

Your favourite newsletter TransVIEW now 'Trans'formed.  
It's got your views, it's got your news and we need them coming.

Just send in your contributions to [transview@transworld.com](mailto:transview@transworld.com)  
and if selected, you stand to win attractive prizes.

So get cracking on those ideas and start sending them.  
Winning was never so easy!

### The following are the winners of the Scribe Surprise

#### 1<sup>st</sup> Prize : Cash Award of US\$ 100/-:

Anvay Tailang, Executive Documentation, Albatross Shipping Ltd, Ahmedabad.

#### 2<sup>nd</sup> Prize : Cash Award of US\$ 60/- :

Deepa Varghese, Senior Executive, Shreyas Relay Systems, Gandhidham

#### 3<sup>rd</sup> Prize : Cash Award of US\$ 40/-:

Gajendra Mendon, Senior Documentation & Customer Service  
Transworld Saudi Arabia, Dammam.



## Scribe Surprise Winners

Thanks for sending in your articles, poems etc. but sometimes, due to space constraints, we are unable to carry your articles in a particular edition. But please bear with us, they will definitely be published. Keeping writing to us ! We treat your comments as a gift - Feedback is always positive, so feel free to drop us a line: email: [transview@transworld.com](mailto:transview@transworld.com).