

# transVIEW



transworld  
GROUP

Issue 28, November 2017



SSL Balaji



06

Mr. Ritesh S. Ramakrishnan has been designated as Joint Managing Director



04

Transworld Group's Shreyas Shipping makes history by moving first steel cargo through coastal shipping, Union Minister Mr. Nitin Gadkari flags off SSL Sabarimalai



13

Transworld Group 40 Years celebrations at Gandhidham, India

## Vessel acquisitions by Transworld Group



SSL Ganga



SSL Brahmaputra



SSL Sabarimalai



OEL Shasta

Transworld Group establishes office in Singapore, forays into South East Asia

Transworld Group proudly takes part in Assistive TechX 2017 event in association with AI Noor, promotes assistive technology for differently abled individuals

Transworld Group bestowed with GCC Best Employer Award for consecutive years

## Editorial

Dear Readers,

Yet another year 2017 is drawing to a close, ofcourse paving way for a new year with new beginnings and opportunities.

As Transworld Group celebrates its 40 years anniversary, the legacy of Transworld family continues by demonstrating the strength of commitment to its core values of the organization. The global shipping industry has passed through a relatively rough passage and as we come to the close of the year, it's always a good opportunity to take stock of the year.

In that view, in this edition, it becomes necessary to recall the thoughts shared by our Chairman Mr Ramesh S Ramakrishnan, in the beginning of the year. He emphasized that our tagline 'We bring you the world' reflects our ability and service excellence capabilities, which is the cornerstone of Transworld Group heritage. Our success lies in our commitment to customers. Now, as we leave a challenging year behind, the forecast for the coming year is equally complex and turbulent. The global economic slow-down and geo-political paradigm shifts throw up a fresh set of challenges for the Shipping and Logistics Industry. Digitalization and ability to serve from first mile to last mile chain with on-time tracking and updates will be essential to create a strong Brand. Our core strength lies in the niche areas we operate, which will be further consolidated. Going forward into the next phase, we must look at expansion and consolidation to have a robust and solid Business model. Our strengths built around Excellence in Leadership, Process, People and Market penetration will be the key to sustainability and Growth.

For Transworld Group, we have expanded the idea of focusing on the importance of self-awareness of our vast experience and strengths and sincerely consolidated our position in every segment of our operations. We have focused on our businesses and become very particular about developing skills that allowed us to understand our customers better. We have paid attention to the innovative attempts of growing our business by identifying the right opportunities, developing internal champions and creating change with scalable leadership.

The past few months have been eventful and exciting for Team Transworld. At the Coastal Shipping & Inland Water Transport Summit, held at Cochin, Transworld Group's Joint Managing Director, Mr. Ritesh S Ramakrishnan

was honoured with "Young Entrepreneur Award 2017". Transworld Group companies, Shreyas Shipping & Logistics Ltd has been awarded as Coastal Container Vessel Operator of the Year 2017, Pan India and Shreyas Relay Systems Ltd has been bestowed with multiple awards during India Seatrade Award ceremony 2017, as the Coastal Container Operator of the Year and outstanding Achievement of the Year 2017, as a recognition of the contribution and excellence in coastal shipping of India.

Transworld Group has also been accredited with GCC Best Employer Brand 2017 award at the Employer Branding Awards function held at Dubai. Transworld Group is recognized by World HRD Congress as The Best Employer Brand for the second consecutive year.

Going as per the visionary plans of business growth, Transworld Group has expanded by adding five vessels to its fleet. Transworld Group companies took delivery of three container vessels SSL Ganga, SSL Brahmaputra, OEL Shasta and also two MPV vessels SSL Sabrimalai and SSL Balaji. The acquisition of vessels in a row is marking an unprecedented milestone in the history of Transworld Group, three vessels were acquired within a span of one week.

This is a moment to cherish for the entire Transworld Group and was made possible by the hard work, dedication and commitment of the management and staff in an extremely challenging time for the shipping industry globally. To keep our pace with the exciting and challenging times that shipping and maritime industry is undergoing, we continue poise to take on the disruptive challenges and capitalize on the opportunities they provide.

After a challenging and successful year, we will be facing yet another year of more challenges and opportunities. Let us resolve to work in unison, as a strong, motivated One Transworld team to ensure that we conquer the challenges, ahead.

Best Regards,

B. Mannan

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## Transworld Group bags awards for achievements and excellence in Coastal Shipping

Transworld Group's Joint Managing Director **Mr. Ritesh S Ramakrishnan** was honoured with **"Young Entrepreneur Award 2017"** at The Coastal Shipping & Inland Water Transport Summit. Mr. Ritesh S Ramakrishnan also gave a Key-note address during the maritime industry conference at the Summit.

Transworld Group companies, Shreyas Shipping & Logistics Ltd (SSL) and Shreyas Relay Systems Ltd (SRSL) have been bestowed with several awards during India Seatrade Award ceremony 2017, for their outstanding contribution and excellence in coastal shipping of India.

1. Shreyas Shipping & Logistics Ltd - Coastal Container Vessel Operator of the Year 2017, Pan India
2. Shreyas Relay Systems Ltd - Coastal Container Operator of the Year 2017
3. Shreyas Relay Systems Ltd - Outstanding Achievement of the Year 2017

Two members of Transworld family have also been bestowed with special category awards during India Sea Trade summit. Mr. C.M. Muraleedharan, Vice President of Shreyas Relay Systems Ltd was given "Dynamic Logistics Professional of the Year" award and Ms. Deepa Joshi, General Manager, Marketing, Shreyas Shipping & Logistics Ltd was awarded under Women Leadership category.

Congratulations Team Transworld.



## Transworld Group’s Shreyas Shipping makes history by moving first steel cargo through coastal shipping, Union Minister Mr Nitin Gadkari flags off SSL Sabarimalai, as part of Govt initiatives under Sagarmala Project

Union minister Nitin Gadkari flagged off a consignment of steel cargo from Visakhapatnam Port and said a new era of coastal transport has begun and it will propel industrial growth and create jobs.

The Rs 75-crore annual contract has been awarded to the consortium led by Shreyas Shipping & Logistics Ltd, Mumbai, a member of Transworld Group, Dubai.

The consignment of 2.3 lakh tonnes of steel cargo was flagged off via video conferencing by the minister from the Vizag port to Ahmedabad, Mumbai and Kochi.

“This is a new era in transport that will encourage industrial growth, give a boost to the economy, create more employment and raise the GDP of the country,” the Union Road, Shipping and Water resources minister said here today while addressing the gathering at Vizag port through video conferencing.

Mr.Gadkari said Rashtriya Ispat Nigam Ltd (RINL) was, till now, transporting its products to 22 stockyards through road and rail mode. Coastal transportation of these products will now bring down logistics costs, he said. He also asked all other manufacturers to make use of coastal shipping for transporting goods as this can be a key enabler for reduction of logistics cost for domestic and EXIM trade of India.

The contract involves taking delivery of material from the plant, shifting by road, shipping the material by



sea to a port near the stockyard and finally delivering the material to RINL Stockyard. The quantities expected to be transported are 90,000 tonnes, 75,000 tonnes and 60,000 tonnes to Ahmedabad, Mumbai and Kochi stockyards, respectively.

The minister said the Sagarmala project is one of the strategic and customer-oriented initiatives to modernise India’s ports to augment coastal movement so that ports become drivers of economic growth. Sagarmala programme envisages to double current share of coastal shipping in India’s overall modal mix from 6 percent to 12 percent by 2025.

Union Steel Minister, who was present at Vizag Port lauded the efforts of the Shipping Ministry in ensuring that ports and waterways ably support the transport requirements of the steel industry. He said that the growth of ports would help the steel industry immensely.

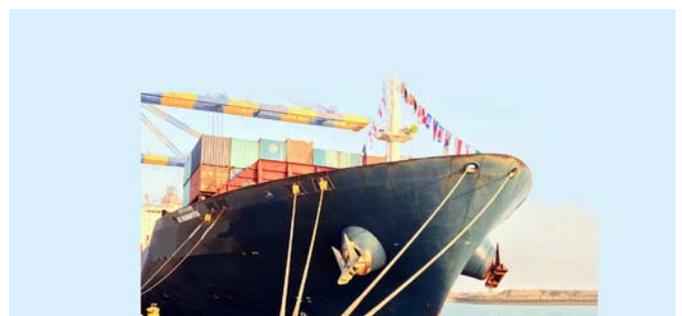


## Vessel acquisitions by Transworld Group

Transworld Group adds 5 new vessels to its existing fleet of vessels.

- 1) The latest acquisition of Transworld Group, M V OEL SHASTA, a 1684 TEUs capacity, geared vessel, was added to the fleet on 15th Nov 2017. With this vessel acquisition Transworld Group will extend its service network to cover strategic markets in South Asia to meet the growing needs of its customers. She is getting deployed on the Chittagong and Colombo Sector.
- 2) On the 10th of October we concluded the MV Hansa Langeland since renamed as SSL Ganga
- 3) On the 12th of October we concluded the MV Queens Quay since renamed the SSL Brahmaputra. The SSL Brahmaputra is our largest Indian flag vessel and is a sister vessel of the OEL Jumeirah
- 4) On the 13th of October we concluded the MV Amsterdam since renamed the SSL Balaji who joins the the Shreyas fleet as our second MPP after the SSL Sabarimalai
- 5) On 08th of September, Transworld Group Company, Shreyas Shipping & Logistics Limited, had also acquired a new vessel, the MV SSL SABRIMALAI ( Ex. MV ATLANTIC PENDENT)

We congratulate all the members of the Transworld group, in achieving this milestone. With this acquisitions Transworld Group fleet size has increased to 22 and with these additions we are confident of serving the customers even better.



## The Board Members in Transworld Group Companies



**Mr. Ritesh S Ramakrishnan**

Joint Managing Director  
Transworld Group

We are pleased to inform you regarding elevation in the role of Mr. Ritesh S Ramakrishnan as Joint Managing Director for Transworld Group.

Mr. Ritesh's involvement in the Group has been from the grassroot to leadership levels across the business units and assorted verticals, thereby instilling and augmenting his in-depth understanding of the business dynamics, which has resulted in enabling effective leadership and efficient management for the Group.

Our congratulations and best wishes to Mr. Ritesh S Ramakrishnan on the achievement of this milestone.



**Capt. Leslie**

Executive Director and CEO  
Transworld Group

We are pleased to inform you that Capt. Leslie has been promoted as Executive Director and CEO for Transworld Group.

Capt. Leslie has been associated with our Group for over two decades in handling manifold functionalities across different businesses successfully. This promotion in his role is a result of his hard work, commitment and value addition to the organization.

Our congratulations to Capt. Leslie and best wishes for his success



**Mr. Satish Pillania**

Executive Director & CEO  
TW Ship Management Pvt. Ltd.

We are pleased to inform you that Mr. Satish Pillania has been promoted as 'Executive Director & CEO' for TW Ship Management Pvt. Ltd.

Over the past years, Mr. Satish has been instrumental in the successful management, growth and expansion of the company. This elevation of his role is an outcome of his hard-work, dedication and contribution to the organisation.

Our heartiest congratulations to Mr. Satish on his achievement and we wish him all the success.



**Capt. Milind K Patankar**

Executive Director & CEO  
Transworld Bulk Carriers

We are pleased to inform you regarding promotion of Capt Milind K Patankar as 'Executive Director & CEO' for Transworld Bulk Carriers.

Capt. Patankar has been involved at different stages in managing multiple functionalities across different businesses successfully. This promotion in his role is a culmination of his unstinted efforts, commitment and contribution to the organisation.

Our heartiest congratulations to Capt. Patankar on his achievement and we wish him all the success.

## Employee Achievement

MICS, Chennai organized a seminar on 6th October 2017 at Chennai and the subject was World of Shipping & Logistics - Current Scenario.

As a member of Institute of Chartered Ship Brokers, London, Chennai Chapter, Mr. Sivaramakrishnan, Vice President, Shreyas Relay Systems was invited as one of the speakers and guest of honor in a recent seminar held at Chennai.

He addressed the gathering and spoke about the emerging scenarios in Coastal Shipping in India.

This seminar was widely attended by people from the Industry and large number of students from Logistics and Shipping background.

We congratulate Mr. Sivaramakrishnan on this achievement.



## Al-Noor Assitive TechX 2017

Transworld Group presents Al-Noor Assitive TechX 2017 is an awareness initiative with the focus on Assitive Technology , an opportunity to be appropriately aware , connected, informed and educated about the manifold benefits and advantages of Assitive Technology . An Hackathon for Special Needs -ATechX Hackathon 2017 was also hosted as a part of the event.

It was a proud moment for Transworld Group to be the Title Sponsor of Al-Noor Assitive TechX 2017 and be a part of such a good initiative and spreading the awareness to transform lives and build brighter futures for individuals with special needs.

Transworld Group presents Al-Noor Assitive TechX 2017 saw over 1500 attendees at the event, had over 500+posts on Instagram, 6000 impressions on Twitter and over 15000 reach on Facebook. The profile of visitors included members from the other special needs centre , professionals, individuals with special needs, parents of children with special needs , university students, 52 Corporates and 13 schools.

This event was organized from 29th October to 03rd November 2017 at Al-Noor Training Centre for persons with disabilities.



## In conversation with Mr. S Varadarajan

*My life Mantras*

Do what you like and Believe in it.  
& Keep things simple.

### AS THE WORLD KNOWS HIM:

Mr. S Varadarajan, a post graduate in Commerce and PG Diploma in Financial Management & Dipl. Tax Laws. He is having 30 years of rich experience in Shipping & Logistics Industry. He has been associated with Transworld Group for over two decades. In his various roles in the Group, he headed Messina Line Agency in India, was a project leader CFS ventures and since 2008 is heading Shreyas Relay Systems Ltd., a Multi Modal Logistic Company of the Group. He is striving to bring in best trade practices in the Indian Logistics Industry to make it competitive, cost effective and meet international standards



**Mr. S. Varadarajan**

Executive Director and CEO  
Shreyas Relay Systems Ltd.

### KNOWING HIM BETTER

Interesting facts about the life of Mr. Varadarajan

1. Management Trainee to Executive Director, his 25 years of life in Transworld.
2. He studied till 11th Std in Hindi Medium and had to translate text books from English to Hindi, when moved to Chennai, to ease his studies.
3. He is an avid sportsman from cricket, badminton, Athletes, Kabaddi to Golfing .
4. Left a career in agency business and joined Shreyas Relay Systems Ltd.

Behind the veil of the strong persona of Mr. Varadarajan lies an enthusiastic and energetic sports man and drama enthusiast, who believes strongly in keeping things simple.

He fondly remembers the trade party where he has put on the cut out of the Founder Messina. They were so impressed and happy with the gesture that they have taken it to Genoa with them. Small gestures create a huge impact in the Principle - Agent relationship.

Standing in the middle of empty plots in Dadri and Mundra and visualising how it will evolve as a CFS, is one of the important time of his life in Transworld.

The first Vessel call of Messina line in Nhavasheva, Jawaharlal Nehru Port Trust, he considers as most emotional point of his career.

Publicly listing Shreyas Relay Systems Ltd will be the most memorable moments of his life in Transworld.

### ADVISE FOR YOUNGSTERS:

Keep things simple always, life will become very easy. Ability to take decisions become more effective.

## Transworld Group - GCC Best Employer Brand Awards 2017

Transworld Group has been accredited with GCC Best Employer Brand 2017 award at the Employer Branding Awards function held at Dubai on 11th Oct 2017. Transworld Group was recognized by World HRD Congress as The Best Employer Brand for the second consecutive year.

Congratulations Team Transworld.



## Honours for Transworld Group at MALA Awards 2017

Transworld Group Companies Shreyas Shipping & Logistics Ltd and Balaji Shipping Lines win for the 8th straight year at the MALA Awards.

Shipping Line & Agent of the year - Coastal Operator Award - Shreyas Shipping and Logistics Ltd  
 NVOCC of the year, India - Middle East Trade Lane Award - Balaji Shipping Lines FZCO

Congratulations Team Transworld.



## Motherhood remains a blessing - The story of Pinkai Ghatal

**Transworld group in association with Dr. M L Dhawale Memorial Trust has been instrumental in bringing about holistic change in the life of the people especially in the field of health care.**

MLDT's flagship project is Mother & Child care. Under this project more than 3000 women (mothers) and children are looked after starting from pre-pregnancy stage to postnatal care. Due to consistent emphasis on community awareness & unfailing follow up, they have been able to bring down home deliveries, in extremely unhygienic conditions, from 90% to less than 10%

The ONLY Dialysis facility in the district is run in Palghar Hospital, looking after over 5000 patients per year, 80% of them are offered free or concessional treatment against this life-threatening ailment.

Transworld Group has been a constant support and a source of inspiration. Ms. Geeta Ramkrishnan, Director-HR, has personally visited the rural cottage hospital and taken efforts to understand every minute

details of the services the Trust offers. Mr. Balmurali, Chief People officer, Transworld Group has also attended their Women Empowerment gathering and was suitably impressed by a gathering of over 300 village women, truly empowered. For more than four years Transworld has adopted villages the Trust serves. This has enabled bringing about a major difference in these villages in Mother & Child Care, Hospital Delivery, Antenatal & Postnatal care, awareness of health & hygiene and working with adolescent girls & boys.

The story of Pinkai is flag bearer of the real changes these initiatives bringing to the life of the people.

A Tribal woman, 25 years of age, lives in a remote village, 15 kilometres away even from the last Medical Mobile Van stop. Only access is on foot. Her first delivery was at home with no ANC. During second pregnancy, the local Community Health Worker had encouraged her to register for ANC, but due to the distance she could not attend regular check-ups. In fifth month, she had a

miscarriage. For the third pregnancy, the CHW kept a close follow up and ensured complete ANC term. Being severely anaemic, she was administered a course of iron tablets, folic acid and continuous dose of protein powder. She delivered a healthy baby boy weighing 2.9 kilos at birth. 2 months later he is a cuddly baby of 4.7 kilos.

We only wish we could reach out to more and more women to follow such steps, have a health pregnancy and deliver health babies.



## OEL Jumeirah maiden call into Colombo

On 18th of August 2017 Transworld Feeder's biggest vessel, the **OEL Jumeirah** made its maiden call to Colombo on her way to the Gulf from China, where she was acquired.

This was indeed a very vital day as this vessel had called Colombo just the previous month under charter with a Main Line Operator servicing a mother route, thus TWF were now entering the Main Line league with matching capacity.

With diligent effort of all the staff members, Transworld group has secured a volume of 1865 Teus, which was the highest ever loadout achieved by TWF on a single sailing throughout its 25 year history in Colombo.

Congratulations to all the members who are involved and supported this achievement.



## Customer Spotlight

Company Name:  
**Piano Export FZCO**

Operate in:  
Stationary manufacturing industry.

With More than 8 years of association with Transworld group in the field of warehousing and freight forwarding, Piano Export FZCO has been partnering with Transworld reflecting the mutual Trust and Synergy of joint operations.

The testimonial received is indeed very special for us.

“

Dear Transworld, FZE team we cheer on your successful 40th anniversary. We are here to acknowledge your faithful services and enjoy the night of celebration with you. Also, we would like to say thank you for being with us all the way. More years of blessing to you.

Congratulations from  
**Team Piano Exports FZC**

”

## We are now in Singapore

We are pleased to inform you that in line with our Group Strategic Vision of an expanded global presence offering a bouquet of services and diversified product range, we have opened our new office in Singapore.

**“Transworld Logistics and Shipping PTE. Limited.”**

This office will function as a focal point for the Group in the South-East Asia and Far East region.

Congratulations team -  
**‘One Transworld in Motion’.**



## Dubai Fitness Challenge

Transworld group has taken part in the city wide initiative of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council for Dubai Government. It has been organized over a month from 20 Oct - 18 Nov 2017.

Under this initiative various health and fitness activities such as Trans-walk (employees taking the round of whole of Transworld), Yoga, zumba, and martial arts session were organized.



## Transworld group organizes Breast Cancer Awareness talk

On occasion of the Breast Cancer Awareness Month on 26th of October, Transworld group had arranged an awareness session/talk by Dr. Verushka (Specialist general surgeon) from NMC Hospital.

The function was very informative and was well received by all the employees.



## Trans-life Wellness Session

Transworld has constantly endeavored to provide an exciting workplace which stimulates positive energy, enthusiasm and efficiency. The wellbeing and welfare of each Transworld member is of paramount importance to the organization.

In line with this philosophy, the second chapter of the TransLife – Wellness sessions, was conducted by Dr. Kousalya Nathan, who is a renowned Age management and Lifestyle management specialist.

In this chapter along with the group session, personalized individual sessions were also conducted, to guide the employees based on their individual health goals and objectives.

She guided on various aspects affecting health and overall well-being, which positively impact personal and professional life of the Transworld Members.

On this occasion “Apple day” was also inaugurated, where instead of unhealthy snacking, apple has been made a part and partial of Transworld life.



## Transworld Group 40 Years celebrations at Gandhidham, India

On the occasion on 40 years celebration of Transworld Group a special event was organized in Gandhidham, Gujurat. The mesmerizing live in concert of Siddharth Mahadevan was very entertaining, and widely acclaimed.



## Al Noor Exhibition at Transworld Group Dubai

In line with Group Core Values, commitment towards inclusive growth and 'Year of Giving' initiative, Transworld Group in association with 'Al Noor Training Centre for Persons with Disabilities. Conducted an exhibition on 27th of September 2017, in the premise of Transworld group to support the well-being of Children with Special needs.

Stall was put up in Transworld Dubai office, wherein products manufactured by the Special Needs students were put up for sale. All staff members actively participated and supported this noble cause.

At the end of the exhibition competitive bidding was also organized between various business in which all the employees participated with lots of enthusiasm.



## Diwali Celebrations

Diwali was celebrated with lot of enthusiasm and traditional ceremonies were held at Transworld Group offices, across different locations. Family of the employees were also invited for the occasion, to celebrate it. All employees came in traditional attire and special lunch was served to mark the occasion.



## Onam Celebrations

Onam was celebrated across Transworld group with lots of enthusiasm. Office was decorated with traditional rangoli and staff members came to office in ethnic wear.

Special Onam lunch was also organized to mark the occasion and celebrate it with all the Transworld members.



## Scribe Surprize

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Selected articles stand to win attractive prizes.

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Winning has become so easy!

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